



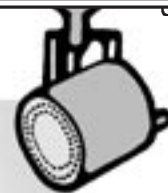
GEORGIA • HEREFORD • ASSOCIATION

NEWSLETTER

NOVEMBER 2009

GHA SPOTLIGHT:

Adding Value to Your Product



Several years ago, in an attempt to save the Georgia hog industry, a group of South Georgia hog producers explored the possibility of building their own processing plant. However, they found that overcoming the \$20 to \$25 million a processing plant would cost was among the least of their obstacles.

One of the people they had asked to advise them was an accountant with experience setting up agri-businesses, managing the affairs of diverse agri-businesses, and was involved in farming himself.

He told the group that besides producing more at a lower cost of production, there are generally two ways that a farmer or livestock producer can increase his or her profitability.

One way he suggested was for a producer to maintain ownership or control of his or her product for as long as possible. He said that the closer you can get to the consumer before you give up control, the greater the potential for improved profit.

The other way he suggested was to add as much value to your product as you could before you sold it.

When you look at these concepts they are simple in type and design. However, for many producers, the problem comes in seeing how they can take advantage or participate in such programs. In their mind they do not think they have enough animals to participate.

All too often, small producers think that the only way they have to market their cull or odd cattle is to send them to the local sale barn.

While sale barns do serve a useful purpose, they are something like a consignment shop. You know, where people carry their unwanted items to be sold to people looking for a bargain.

Let's look at a couple of programs that Georgia producers, big and small, can participate in.

ADDING VALUE:

In Georgia everyone has heard of the Georgia Heifer



Herd Heifers



Beef Challenge Cattle in Iowa

Evaluation and Reproductive Development (H.E.R.D.) program. This program began in the fall of 1999 and the first sale was held in the spring of 2000.

The primary objective of the program has and continues to be (1) to serve and educate the beef industry in Georgia; (2) to demonstrate feeding and health programs that result in replacement heifers reaching target weights required for successful breeding performance; (3) to provide a method of evaluating heifers based on performance, reproductive traits, and disposition; and (4) to develop heifers that are source identified and genetically verified.

This program takes your heifers from being yearling, open heifers to being heifers that are performance tested, reproductively sound, and proven and ready to go to a pasture and go to work.

The program is carried out at the Tifton Bull Test Center and at the Calhoun Bull Test Center. Heifers calved from September through November are evaluated at Tifton. Heifers born December through February are evaluated at Calhoun.

At the end of the evaluation period, producers can either choose to sell their heifers or take them home to re-enter the herd as replacement heifers.

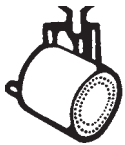
For more information about how you can participate in this program, you can contact your local county Extension agent.

RETAINING CONTROL:

Another program available to both large and small producers is the Georgia Beef Challenge (GBC). This is an example of a producer maintaining ownership/control of his or her cattle closer to the consumer.

It is a fact of life that every calf born on your farm is not going

(Continued on Page 2)



GHA Spotlight ... (Continued from Page 1)

to be show quality or one that you want to keep around for breeding purposes. But instead of selling your cattle for what the buyers at the stockyard are willing to give, you need to look at programs that will allow you to take advantage of what those cattle have to offer.

You also need to think about the fact that just because your steer and/or your heifers are not "grade 1" does not mean they will not perform well in the feedlot. The greatest majority of steers and heifers that go through the stockyards eventually find their way into a feedlot anyway.

Or, you may be like the producer that says he cuts all of his bull calves because he does not have the time or the desire to be in the bull business. The GBC would be an excellent program for this producer.

The program is an opportunity for producers to send their cattle to a "farmer-feeder" in Iowa where they will be finished and marketed based on their grade and yield.

When the program first began Georgia cattle were sent to big commercial feedlots in Kansas. But after several years the program changed because some producers felt like their cattle were lost in the huge numbers of the commercial feedlots.

Up to this point in time, the program has been run under the watchful eye of beef cattle specialists with Iowa State University and the Iowa Cooperative Extension Service. On the Iowa end of the program, it is referred to as the Tri-County Steer Carcass

Futurity (TCSCF). It is a program that allows the farmer-feeder in Iowa to market their grain.

It is also an opportunity for the folks at Iowa State to gather information on a large number of cattle. They are working to gather useful information that can be used for the improvement of all cattle, not just the ones in the TCSCF.

Cattle are grouped here in Georgia at different locations such as the Bull Test Stations at Tifton and Calhoun. Then they are trucked directly to the farms in Iowa where they will be sorted into like groups for feeding.

The complete details of how this program is operated would take up several pages. But the bottom line is that Georgia Hereford producers and other cattlemen have a way that they can send their animals to a feeding facility where they can be sure that they will be taken care of, fed properly, and then marketed in such a way as to make sure that the owners get all that they can out of their cattle.

At this year's meeting of Georgia consignors and representatives of the TCSCF, it was announced that from March of 2007 through August of 2009, a total of \$89,960 had been paid out in Age and Source verification premiums to Georgia producers.

There are now 10 feedlots feeding for the TCSCF. In the last ten years, this program has grown from the first year when they fed 106 steers from 35 consignors. In the last ten years, they have fed 66,620 calves from 16 states and Manitoba.

The TCSCF representative said efforts are being made to refine their efforts in feeding and management so that all cattle will carry 0.40 to 0.45 inches of fat covering while keeping the feed cost down.

The first Georgia cattle left for Iowa the first week of July and by the end of July over 400 head of cattle had been shipped. In the last five years, there has been approximately 1,500 head of cattle fed from Georgia each year.

For the last five years, the actual average carcass value has been \$1.40 per hundred-weight. For the years 2000 through 2008, the carcass value has been \$1.31.

Some of the other numbers for Georgia cattle:

- Ave. Death Loss: 1.45%
- Ave. Dressing Percent: 61%
- Ave. Hot Carcass Wt.: 725 lbs.
- Ave. Rib Eye Area: 12.2 sq. in.
- Ave. Fat Covering: .46 in.
- Ave. Profit: \$49.57 per head

For more information about this program, you can contact either your local Extension agent or Patsie Cannon at 229-386-3683.



AT THE FEED BUNK

By **WHITEY HUNT**, President
Georgia Hereford Association

THE AUTUMNAL EQUINOX

The autumnal equinox is one of my favorite times of the year. It is one of the two times during the year when the tilt of the earth's axis is neither toward or away from the sun and the sun is actually vertically above a point of the equator. This year it was on September 22, at 5:18 p.m. This is a time an egg will stand on end and continue to stand without support. The main thing to remember is that you don't leave them standing all day. When you return you will find that the earth has tilted and is not standing up right and all of the eggs are broken and on the floor. I learned this when I left standing eggs as a surprise for Lyn, my lovely bride. Boy, was she mad.

With the autumnal equinox comes fall, that period of change between summer and winter. This is a time for harvest and we all hope for a bountiful harvest that will provide stable to lower grain prices. It is the time for cattle operations to wean their spring calf crop. At Innisfail it is my favorite time of the year with the beginning of our fall calf crop. Now we have the opportunity to see the fruits of the year-long planning with hopes that our selections of sires were correct.

Congratulations Kyle and Jennifer Gillooly and their families for the birth of their son Grant Edward Gillooly.

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Oklahoma Reflections

By Randy Roberts

NJHE

Having never been to Oklahoma, my family and I really did not know what to expect when we got there. But after 17 and one-half hours of steady driving, we finally pulled into the parking lot of the Tulsa Exposition Center. We were truly impressed.

We were dead tired, but excited by a 1st-class facility that would prove to be a worthy site for the 2009 NJHE. If the facility had a negative, it was a problem with the electricity. By the time all the fans, Porta-Cools, and blow dryers got fired up. But you know what we made it through it with flying colors.

On the last day of the Jr. National, I had the chance to speak to the facility manager. He apologized for the lack of adequate electricity; saying that the NJHE was the largest cattle show they had ever hosted and were not prepared for the amount of electricity needed.

By now, you should have received the September issue of the *Hereford World*. It contained a great account of the Jr. National and all of the sights and sounds of the show.

And you know what, if you were not in Tulsa, then you missed "Oklahoma Stomp," the country music group made up of high school boys. If you missed them, you really missed a treat.

Again, thanks to the folks in Oklahoma for a wonderful NJHE.

A DIFFERENT WORLD... BUT THE SAME GOAL

While we were in Tulsa, my family and I had the opportunity to make the short drive up to Skiatook to visit Star Lake Herefords.

On our trip, my family and I were accompanied by Tommy Mead and his trusty GPS. I had always figured that if I had a map I could get anywhere eventually; but, that GPS impressed me so much that we have since invested in a unit of our own.

Like everyone, I had read about Star Lake and watched their sales over the internet. But a trip up to the ranch had not been on our agenda. But then, the opportunity presented itself and away we went.

As far as Hereford operations go, Star Lake is one of the several operations that people consider to be one of the standards by which other operations can be measured.

As we drove through the front gate, several things immediately got my attention. The first thing was a serious lack of trees. Being from the South of Georgia I am used to my pine, oak, and pecan trees. The second thing I noticed was the deep grass the cattle were grazing. And, there were no white board fences. Somehow, I had imagined that the drive from the main gate up to the office would be along a winding road lined in majestic trees and bright, white board fences.

When we arrived Monte was out showing some other Hereford breeders around. While we waited for him, we spent time looking around the farm office where one wall

was covered in the many trophies and other honors that Star Lake has earned.

Especially impressive were the awards that recognized Star Lakes ten-plus champion carloads earned at Denver. These are consecutive wins.

As soon as the other visitors left Monte loaded us all in his truck and we began our look around.

As we rode along, I had the opportunity to ask Monte about some of the things I had noticed.

As for the trees, he told us that the oldest of the trees were at least 30 years old. He said trees seldom ever grew over 12 to 16 feet tall because of an almost impenetrable layer in the subsoil. Because the trees were few in number and limited in their height, it sure made shade a premium. If man did not provide it, it was not there.

Knowing how we usually strive for 1 cow-calf unit per 1.0 acre for grazing and 1 cow and calf per 2.5 acres for grazing and hay, I asked Monte how he determined his stocking rate.

He said that he normally would stock one cow and calf for every 12 acres for grazing and the cutting of hay. But he said he was trying to run the maximum number of cows he could on the acres they have, so he stocked the pastures at one cow and calf for every 8 acres.

By stocking at this rate, it means that he has to buy all of the hay they feed. He also said that since they had received more rain than normal that hay production had been good and there was plenty of hay available.

As we rode along, I realized that the "white board fences" I had been expecting were actually inside the fences grazing contentedly on the native grass. You see, at Star Lake, like many other Hereford operations, they let the cattle do the talking.

Since I have had time to think about it I have come to the conclusion that "white board fences" are often used by farms and ranches to hide what their cattle lack. They become a "psychological" prop with some producers. They use them to try to make the cattle look more impressive than they are.

I do not mean to imply that I think that every farm or ranch that has white board fences or impressive facilities is trying to hide something. I have seen outstanding cattle at both "kinds" of operations.

Some of the most impressive cattle I have every seen were quietly grazing behind propped up, rusted barbed wire fences. It is kind of like what I have always tried to tell 4-H'ers: "It is not what kind of trailer you are pulling that is important, it is what is in the trailer that counts."

Star Lake cattle have enjoyed much success in the show ring. But as you ride and look at the cows and the bulls they are bred to, you see that first and foremost, Star Lake is committed to producing the very best genetics they can for the commercial and purebred producers of Hereford and commercial cattle.

In the end, their goals and the commitment they have made to reach those goals are not so different from the goals that every breeder should have.

Preparing for a Successful Calving Season

By Carole Hicks

UGA Extension Animal Scientist – Beef Cattle

Proper planning prior to calving season can mean more live calves. Excessive losses can mean the difference between a year's profit or loss for a beef producer. Before the calving season, it is a good time to put together the supplies and equipment that will be needed to assist heifers and cows that need help at calving time. Before the season starts, do a "walk-through" of pens, chutes, and calving stalls. Make sure that all are clean, dry, strong, safe, and functioning correctly. This is a lot easier to do on a sunny afternoon than a cold dark night when you need them.

It is also essential to develop a plan of what to do, when to do it, who to call for help (along with phone numbers), and how to know when you need help. Make sure all family members or helpers are familiar with the plan. It may help to write it out and post copies in convenient places. Talk to your local veterinarian about your protocol and incorporate his/her suggestions.

A "calving kit" can be assembled to have on hand in case of emergencies. Some useful things to have on hand include disposable obstetrical sleeves, non-irritant antiseptic, obstetrical chains (60 inch and/or two 30 inch chains), two obstetrical handles, mechanical calf pullers, injectable antibiotics, and lubricant. Many lubricants have been used and one of the best lubricants is probably the simplest: non-detergent soap and warm water. Don't forget the simple things like a good flashlight and extra batteries and some old towels or a roll of paper towels. It may be helpful for you to have all these things and other items you may want to include packed into a 5 gallon bucket so you can grab everything at once.

There are other sound management practices that are important when preparing for a successful calving season. Some specific things a producer can do to limit calf loss include:

- Separate first-calf heifers from mature cows. Calving difficulty can run as high as 30 to 40 percent for 2-year-old heifers compared to just 3 percent for mature cows. Place them in a small, accessible pasture near a corral where assistance can be given if needed.
- Provide a clean area for calving. The calving area should be a well-sodded pasture or clean, dry maternity pen, not a wet, muddy lot.
- Be familiar with the signs of calving. Within a few hours of calving, cows generally become nervous and uneasy. As contractions increase, a cow will likely wander away from the rest of the herd.
- Check cows frequently. Observing cows and providing assistance when necessary results in more live calves. However, cows should be disturbed as little as possible during labor.



- Know when a cow needs assistance. Intervention is justified when two or three hours have passed without progress or if delivery has not occurred within 90 minutes after the water sac appears. In a normal delivery, the calf's front legs and head will appear first.

Proper planning before hand can make calving season go a lot smoother and can mean more live calves and therefore more profit potential.



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Dear Fellow Junior Members,

I hope everyone has gotten settled in since our summer shows and started back to school. It has been hard for me to end this wonderful summer as I am sure it has been for you. We all made new friends and new memories that will last us a lifetime. The Georgia Junior Hereford Association members are so fortunate to be affiliated with the great Hereford breed and our extended family. Next time you see Mr. Ray or Mrs. Debbie, give them a hug. They work countless hours to see that we are entered in all our contests, making stall cards, painting displays, putting on clinics for us, putting our shows together and many, many more behind the scenes jobs. The Georgia Hereford Association and the Georgia Pollettes also support us in so many tremendous ways – contests, fundraisers, scholarships, and financially to name just a few. Let them know how much we appreciate every one of them and everything they do for us.

I love going into Fall because it starts the beginning of another show season. I can already tell it is going to be another exciting and memorable year for us. The Georgia National Fair begins this week and I know everyone will have a great time. Be sure and check out our GJHA Web page for a list of upcoming shows. Another source to check out is the Georgia Club Calf Producers' Web site. There you will find the entry forms to send in to the different shows. If you know of a show that is not listed, please contact me so that I can list it on our Web site.

The Georgia State Heifer Show is just around the corner. Be sure and get with Mrs. Debbie if you are planning on showing a steer. She can give you the information that you will need for our Purebred Steer Show.

I want to say congratulations to Hunter Grayson for being named to the National Junior Hereford Association Board of Directors. He will do a wonderful job and we are very lucky to have someone with Hunter's knowledge representing us. Also, congratulations to Tommie Lynne Mead. She gave an outstanding performance and brought back the Hereford Idol Trophy to Georgia. Way to go Tommie Lynne! Georgia did very well at Nationals this summer.

In closing, let me say that it is an honor to show with the Georgia Junior Hereford Association and each one of you. I know everyone will do a tremendous job this year and add to the memories. Good luck to each of you!

Krissi McCurdy
President, Georgia Junior Hereford Association



Junior Dates to Remember

October 17

Kiwanis Ogeechee Fair, Statesboro, GA

October 27-31

Albany Fair, Albany, GA

November 7

Coastal Empire Fair, Savannah, GA

November 7

Heifers in the Hills, Dahlonega, GA

November 7

NW AgGeorgia Farm Credit Heifer Show,
Calhoun, GA

November 14

NE Georgia AgCredit Heifer Show, Lexington, GA

November 20-22

Southern Classic Cattle Show, Perry, GA

December 5

Heifers between the Hedges, Athens, GA

December 11-13

Wiregrass Winter Classic, Nicholls, GA

December 12

Elbert County Cattle Show, Elberton, GA

January 2

Hart EMC Classic, Carnesville, GA

January 16

Carroll County YK Classic, Carrollton, GA

January 23

MooMoo Classic, Sylvania, GA

February 17-21

Georgia National Livestock Steer and Heifer Show,
Perry, GA

February 27

Heifers in the Hills, Dahlonega, GA

March 3-April 3

GCA Convention and Beef Expo, Perry, GA

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COW TREK

Zero 600 hours finds our Captain James T. Cow cruising through the galaxy at a leisurely Warp drive pace in his Cow Ship Enterprise, when suddenly Communications Officer Lt. Uhura Herdra announces that there an urgent message from Cow Fleet! There's a disturbance on the Planet of Tulsa, located in the faraway Galaxy of Oklahoma, and Captain Cow, with his crew, led by the emotionless Mr. Sp-Yak, and kept in good medical shape by Dr. Bones McCow, have been summoned to check it out. This was just the assignment Capt. Cow had been dreaming of, to travel to planets unknown on a mission of exploration and adventure. Planet Tulsa was inhabited by cows, and was holding a convention, also known as the 2009 Junior National Hereford Expo. This was right up Capt. Cow's alley, as lots of his crew members were cows, Hereford cows. Many of the crew had beamed down to their home Planet Georgia for shore leave, so he quickly got on the horn and called them to return to the ship.

For many of them, the adventure was in just getting there. First to go out was BHR and SP, who had duties on Planet Tulsa early. A & K also steered their starfighter to the Cow Ship Enterprise and headed towards the Planet Tulsa. CLH and KK started out in the Ram starfighter loaded with tack for the barn, but lost the tranny about 3 hours out. There they sat, just floating in space on I-20. Capt. Cow borrowed another one from THM, and took off after them. About 6 hours later, THM and crew, and DH with juniors MF and WS, left M'ville with cows in tow. On the way, they met up with Four R, TB², and LPH. DM (also known as Catfish) and company, with 2 PeeWee's and 2 puppies, headed out, with BM, from Sunset Ridge, coming later. The trip was hot, so hot the AC went out in DH's Starship Durango, but they made it by employing the old 2-70's air conditioner (rolling down the windows). Finally all the crew was re-united on Planet Tulsa, and the barn was assembled. The bark was leveled, the lattice panels and fans were hung. Stall cards were attached to the lattice, and JWR began to gather up their Inter-galactic crew, being from many other planets, such as Georgia, Alabama, North Carolina, Iowa, and only TB knows where else. THM's crew was Inter-galactic, too, with TL and her friend M? from Planet Montana. **Hunter Grayson and Shelly Patton, National Junior Director Candidates**, headed off for their orientation and Junior Board Meeting. With the barn hosed down, and the cattle bedded down, Capt. Cow and his crew were ready for a good sleep!

By Sunday morning, everyone was eager to get started. People registration opened up with show shirts, and banquet tickets. The goodie bags were neat! Soon the cattle were checked in, and Ray and Debbie Hicks headed off to the Advisors Meeting to pick up the contest sign-up packets and turn in junior posters. Hereford Idol started at 4:00, and the talent was amazing. **Tommie Lynne Mead** gave an excellent clogging performance, but the winner would not be known until the Awards Banquet. That night, Planet **Georgia's state delegates, Tommie Lynne Mead and Whitney Sheppard**, met the NJHA Board candidates during their round table discussion and Meet-the-Candidates Dinner. They asked some tough questions but were impressed by the answers. The crew in the barn was entertained by DMC's dog, who was "tribble-like" and very busy.

Monday was busy, finishing up cattle and people check-in. The **Senior Hereford Bowl Team of Krissi McCurdy, Shelly Patton, Karen Roberts, and Hunter Grayson** took the written test. The 3 on 3 Basketball teams took to the court. The **PeeWee Team was Andy Chastain, Camden Sloan (a PW we borrowed from Planet Kentucky), and Brooke Mooney. The Intermediate Team was Hunter Grayson, Jordan Ellis, and Tommie Lynne Mead. Sammie Jo Williams, the Georgia Hereford Queen**, attended Queen Orientation. The day ended with the **Opening Ceremonies, featuring PW's Brooke**

Mooney, Tanner Mooney, McKayla Ridley, Andrew Chastain, and Dylan Chastain carrying the Georgia Flag, and escorting the Georgia Queen. The Barnyard Olympics were fun, but most of the crew was just too tired.

Tuesday morning was early with **Sammie Jo Williams, the Georgia Hereford Queen, attending the Poll-ette Breakfast**, being introduced all of the other State Hereford Queens to the National Poll-ettes. The rest of the crew threw themselves into the **Cattle Judging**, wearing their Vitaferm T-shirts. When that was over, they washed their cattle, watched a **Fitting Demonstration**, and tidied their barn alley. **The Senior Hereford Bowl Team of Krissi McCurdy, Shelly Patton, Karen Roberts, and Hunter Grayson** made the top 8 teams on the written quiz, and earned the right to compete in the Buzzer Round. A mysterious picture of SR howling at the moon (or was it a cow?) appeared on the LPH Farm sign. Four R took off to get in a tour of the campus at OSU. That night the delegates elected the new NJHA Junior Board Members, and all of the juniors enjoyed the **Junior Dance**. The adults had a pretty good time at the **Adult Social** as well!!!

Cattle showing finally began in earnest on Wednesday, starting with the Steer Show. **Kayla Dobbs** took Bodacious, her steer weighing 1168 pounds, into Class 6, and came out in 5th place! Great Job! PeeWee Showmanship saw **Brooke Mooney, Tanner Mooney, McKayla Ridley and Andrew Chastain** working hard! The Junior Showmen were **Christopher Hart, Hannah Roberts, and Morgan Fondren**. Congrats to Morgan for making the Semi-Finals! Intermediate Showmanship included **Krissi McCurdy, Tommie Lynne Mead, Hunter Grayson, Karen Roberts, Whitney Sheppard, and Jordan Ellis. Shelly Patton and retiring Junior Member Kayla Dobbs** completed the Senior Showmanship Competition. Congratulations to **Sarah Stream**, NJHA Board member who hails from the Planet Iowa but lived and worked this summer in Georgia, for being named Reserve Champion Senior Showman! It was a very long day! MF and WS, along with CLH, KK, and R&D, snuck off to get in a little Glow-Bowling, a fun little pastime from the Red Neck Galaxy. Things were going well until they spotted bullet holes in cars in the parking lot. They walked a little faster...

The **Bred & Owned Classes** began on Thursday, starting with the **Cow-Calf Pairs. Shelly Patton** started the day with Class 15, and came out 4th place. Next were **Bred & Owned Bulls**. In Class 19, **Krissi McCurdy** was 4th, and **Christopher Hart** was 8th. In the Bred & Owned Heifer Show, **Shelly Patton** was 7th in Class 28, and **Tommie Lynne Mead** was 7th in Class 29. In Class 30, **Tommie Lynne Mead** was 2nd, and **Christopher Hart** was 4th. **Krissi McCurdy** was 2nd in Class 32, and **Karen Roberts** was 5th in Class 34. Class 36 had **Krissi McCurdy** as the Class winner. **Andrew Chastain** was 2nd in Class 39, **Christopher Hart** was 3rd in Class 40, and **Andrew** was 2nd in Class 47. **Karen Roberts** was 12th in Class 48. In Class 49, **Shelly Patton** was 3rd, **Tommie Lynne Mead** was 4th, and **Hannah Roberts** was 7th. Finishing the day in Class 50 was **Tommie Lynne Mead** in 2nd place. R&D, along with MF and WS took in a baseball game. WS proved what an entrepreneur she was, by selling MF's leftover cotton candy for more than it cost.

Friday morning started early with the **Owned Heifer Show**. First in the ring was **Shelly Patton** in Class 56. She emerged in 7th place. **Tommie Lynne Mead** was 9th in Class 58, **Brooke Mooney** was 5th in Class 59, **Hunter Grayson** was 7th in Class 61, **Karen Roberts** was 5th in Class 63, and **Christopher Hart** was 5th in Class 67. Congrats to **Tommie Lynne Mead**, who

(Continued on Page 10)





The 2009 Junior National Hereford Expo was held in Tulsa, OK this past July. A super group of juniors from Georgia made the trip. Pictured (from left to right): Front Row – Dylan Chastain, McKayla Ridley, Brooke Mooney, Andrew Chastain, Skylar Ridley, and Christopher Hart; Second Row – Sammie Jo Williams, the Georgia Hereford Queen, Whitney Sheppard, Hannah Roberts, Tanner Mooney, Kayla Dobbs, Krissi McCurdy holding Peyton Ridley; Third Row – Morgan Fondren, Tommie Lynne Mead, Karen Roberts, Hunter Grayson, Jordan Ellis. Not pictured, but certainly present, was Shelly Patton.



The Georgia PeeWees presented the Georgia Flag and escorted Sammie Jo Williams, the Georgia Hereford Queen, during Opening Ceremonies of the 2009 Junior National Hereford Expo, held in Tulsa, OK.



Tommie Lynne Mead and proud father Tommy are pictured after winning Class 66 in the 2009 Junior National Hereford Expo with her December 2008 heifer THM TL's Heidi's Chance 9465.



Georgia's Outstanding Junior for the 2009 Junior National Hereford Expo was Kayla Dobbs, who is pictured third from the left on the front row.



Hunter Grayson received his blazer from outgoing NJHA President Roger Morgan after being elected to the 2009 NJHA Junior Board.



Winning Class 36 in the Bred & Owned Show during the 2009 Junior National Hereford Expo was Krissi McCurdy, pictured holding LPH KJM Lady Gaga 6014 U99, along with cousin Seth Ridley, brother Matt McCurdy, and very proud momma Kay McCurdy.

Cow Trek... (Continued from Page 8)

won Class 66. In Class 69, **McKayla Ridley** was 2nd, **Krissi McCurdy** was 4th, and **Whitney Sheppard** was 9th. **Shelly Patton** was 6th in Class 70, **Morgan Fondren** was 3rd in Class 71, and **Tanner Mooney** was 2nd in Class 72. **Hunter Grayson** had 2 entries in Class 76, along with **Tommie Lynne Mead** who was 5th. In Class 77, **Andrew Chastain** was 2nd, and **Krissi McCurdy** was 3rd. **Andrew Chastain** was 5th in Class 84, **Christopher Hart** was 5th in Class 88, and the day ended with **Kayla Dobbs** coming out of Class 91 in 8th place. Later that afternoon, THM and RR did a bit of exploring in the Land of Star Lake, and came back with an alien bull! It was explained that this bull had a date with some heifers back on Planet Georgia. The Awards Banquet that night was awesome! **Tommie Lynne Mead** was named the winner of the **Hereford Idol!** **Kayla Dobbs** was the **Georgia Outstanding Junior.** And **Hunter Grayson** was **elected to the NJHA Board.** WOW!!! Even the hangman's



The newly elected NJHA Junior Board for 2009 are, from left to right, Front Row: Kandi Knippa, Kaitlyn Mulvaney, Rozzie Blinson, Hannah Wine, Danielle Starr, Jacob Metch; Back Row: Kimber Evans, Hunter Grayson, Andrew Albin, Mallorie Phelps, Kevin Ernest, and Justin Bacon.

competition was tough, but KK appeared to have emerged on top!

Krissi McCurdy started Saturday off to a great start by winning Class 122. **Karen Roberts** was 11th in Class 126. Class 130 found **Tanner Mooney** in 5th and **Hannah Roberts** in 9th. In Class 133, **Shelly Patton** was 4th and **Tommie Lynne Mead** was 5th. **Tommie Lynne Mead** was 2nd in Class 134, and 3rd in Class 135. In the last class of the day, number 138, **Morgan Fondren** came out in 4th, with **Hunter Grayson** in 5th. **Sarah Stream**, Georgia's adopted alien, was named **Herdsman of the Year!!!** It had been a great day! A long day, but great! There were some casualties, as RD and DMC were shot by a heifer, and Dr. McCow, aka Bones, was called on the fix (clean) them up.

Most of Capt. Cow's crew decided to lay over, and head back to the good Cow Ship Enterprise on Sunday morning. They loaded up the equipment, and bedded the cows, and ventured out to find some food and a good night's sleep before the journey back to Planet Georgia in the morning. TB²'s offspring, KB² proved to be good little helpers, making every step with their parents, and trying to tote blocking chute poles by themselves.

At zero 400 hours Sunday morning, crews began to gather at the Expo to water and load the cattle for the long trip back. Even the heifers seemed to know, as they head-butted each other, vying for position on the trailers. The trip went fairly smoothly. Once KK had to set his phaser on stun to repair a leaking tire, but for the most part, the crews made it back safely to their home planet of Georgia. Later, as Capt. Cow sat in his Captain's chair and reflected back over the whole adventure, he reveled at what a great event he and his crew had been able to witness and participate in. Aliens and their Hereford cows had been able to peacefully come together from all different planets to meet each other, compete, and have a great time. He began his Captain's log by saying, "Cow date July 2009, our crew has just completed an amazing journey....". His second entry in the Captain's log was: "Make note of the dates of July 4 through July 10, 2010, for "Home Again in 2010" the 2010 Junior National Hereford Expo in Indianapolis, Indiana! Our crew will be planning to be there!"

SHOW RESULTS

The Gwinnett County Fair Heifer Show Lawrenceville, GA

Class 1 – Garrett Saxon 1st, Chris Hart 2nd
Class 2 – Andy Chastain 1st, Kaley Dial 2nd, Kari Dylong 3rd
Class 3 – Chris Hart 1st, Tanner Mooney 2nd, Cody Ellis 3rd, Trevor Emerson 4th, Peyton Mattox 5th, Sammie Williams 6th, and Sara Holland 7th
Class 4 – Andy Chastain 1st, Tanner Mooney 2nd, Hunter Grayson 3rd, Hunter Grayson 4th, Kari Dylong 5th, Kari Dylong 6th, Trevor Emerson 7th, Hunter Grayson 8th
Class 5 – Chris Hart 1st
Class 6 – Andy Chastain 1st
Class 7 – Sunset Ridge 1st, Kari Dylong 2nd, Hunter Grayson 3rd
Class 8 – Hunter Grayson 1st, Sammie Williams 2nd
Grand Champion – Sunset Ridge
Reserve Champion – Andy Chastain

Heart of Georgia Show – Dublin, GA September 26, 2009

Placings were Morgan Fondren 1st, Gabe Brogdon 2nd, Wyatt Sheppard 3rd, Cole Brogdon 4th, Heather Scott 5th.
Grand Champion – Morgan Fondren
Reserve Champion – Gabe Brogdon

Madison County Fair Junior Show Comer, GA

Class 1 – Garrett Saxon 1st
Class 2 – Sara Holland 1st, Peyton Mattox 2nd, Sammie Jo Williams 3rd
Class 3 – Hunter Grayson 1st
Grand Champion – Hunter Grayson

Madison County Fair Open Show Comer, GA

Class 1 – Richard McGinnis 1st
Class 2 – Angie McGinnis 1st
Class 3 – Hunter Grayson 1st, Shelly Patton 2nd
Class 4 – Richard McGinnis 1st
Class 5 – Shelly Patton 1st
Class 6 – Hunter Grayson 1st, Angie McGinnis 2nd
Grand Champion – Hunter Grayson
Reserve Champion – Shelly Patton

Congratulations
Georgia Juniors on Super Show
Results and Showmanship!

Georgia Poll-ettes

Greetings from South Georgia! Hope all is going well with you.

Activities planned for the Georgia Poll-ettes in the coming year will be the Beef Expo and Field Day. The Beef Expo will be held in April in Perry, and we will be serving coffee, lemonade, and cookies. Please make plans to attend the sale and help with the hospitality booth. Then in June, we will need cookies and other desserts at Field Day. I do hope that you will plan to attend both events and bring your favorite cookies and dessert. I am counting on your help!

We will have our annual fund raiser at Field Day. All Poll-ette members need to contribute something for the silent auction. Remember our proceeds go to support our junior members.

Don't forget to check out the Web site:

www.georgiahereford.org

Lots of good information is located on the site. If you have an e-mail address, please send it to Kay McCurdy, Debbie Pease, or myself. We would like to have you listed on our Web site.



Make sure you check the National Organization of Poll-ettes Web site at

www.poll-ettes.com

for information on the activities of the NOP.

Also, on the Web site is information on the possible merger of the National Poll-ettes and the American Hereford Women. If you can, please make plans to attend the Women's Forum meeting in Kansas City. It will be held in conjunction with the annual meeting of the AHA. The two women's organizations will be voting on a possible merger of the NOP and AHW. If you cannot attend, I hope each of you voted on both the merger and a new at-large director for the NOP.



Try this award-winning recipe from the 1999 Georgia Beef Cook-off.

Chili Ring of Fire

30 Minutes

Makes 4 servings. (Serving size: ¼ of recipe)

- 1 pound ground round beef
 - 1 package (1¾ to 2 ounces) powdered chili mix (mild or regular)
 - 1 medium onion, chopped finely
 - 1 can (14½ ounces) Mexican style stewed tomatoes, drained
 - 1½ cups grated Monterey Jack Cheese with jalapenos, divided
 - 2 packages of refrigerated crescent roll dough
1. Preheat oven to 375° F. in large nonstick skillet, brown ground beef and drain. Add Chili mix, onions and stewed tomatoes; simmer for 2 to 3 minutes over medium heat.
 2. While simmering, unroll crescent roll dough and peel off dough triangles. On a lightly greased cookie sheet, arrange dough triangles in a large circle in center of sheet. Lay each triangle so ends overlap and points go toward the outside of circle. Leave a 6-8 inch hole in center of ring.
 3. Remove chili mixture from heat and stir in one cup of grated cheese. Spoon chili mixture all the way around the inside center of ring of dough. Fold the outside points of triangle over top of chili and pinch together with dough at the inside of circle. Sprinkle remaining cheese over top of ring. (Don't worry if dough does not completely enclose chili mixture.) Set aside any leftover chili beef mixture to spoon in center of ring or in small bowl to serve with baked Chili Ring of Fire.
 4. Bake 15-20 minutes or until dough is golden brown and baked through.
 5. To serve, gently slide spatula underneath ring to loosen and carefully slide the ring onto a large plate or platter. Cut into sections and serve.

Cook's Note: Great served with sour cream.

— Janet Flanigan, Newnan, Georgia

A New "Partner In Progress"

Kyle and Jennifer Gillooly of Wadley, Georgia are pleased to announce the birth of their son, Grant Edward Gillooly. Born 9/24/09, Grant weighed 7 lbs. 15 oz. and was 21 inches long. The happy grandparents are Chris and Lynne Oglesby, Georgia, and Jim and Jane Gillooly, Indiana, as well as Georgia's proudest great-grandfather, "Papa" Charles E. Smith.

GEORGIA POLL-ETTES OFFICERS AND DIRECTORS

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Managing Grass Pastures with Established Stands of Durana or Patriot White Clovers

By Dr. David Bade

Congratulations! You followed the proper planting procedures and have obtained a good stand of Durana or Patriot white clover in your pasture. By now, you are likely seeing the grazing value, nitrogen cost savings and positive results of increased forage quality in your animals. This article discusses some simple pasture management practices to ensure the clover stand you worked hard to obtain remains persistent and productive year after year. Management for continued clover success includes proper pasture fertilization, weed control and grazing management.

Pasture Fertilization – Clover forage is typically higher in content of phosphorous (P), potassium (K), magnesium (Mg) and certain micronutrients. Therefore, fertilizer requirements for these major nutrients in clover mixed pastures may be somewhat higher than those for grass only production. Soil tests should be taken ahead of planting clover and then every 2 or 3 years to insure proper levels of P, K, and micronutrients are available.

During the year after planting, limit nitrogen fertilization to no more than 25 or 30 pounds of actual nitrogen/acre. This encourages clover nitrogen fixation and helps reduce grass competition with the clover. It should be noted that some of the nitrogen captured by the clover is shared with the pasture grass through animals consuming clover forage and re-depositing the nitrogen back onto the pasture through their urine and feces. In addition, some nitrogen and other nutrients are released back to the pasture from clover leaves, stems and roots that die off and decay. Nutrients from the clover organic matter are slowly released over time, thus providing continuous nutrient feeding to pasture grass plants.

Weed Control – Pasture weed control is enhanced with a good stand of clover. Perennial white clovers like Durana and Patriot will shade out and out-compete annual weed seed as they try to emerge in late winter/early spring. Research has shown that a good stand of clover equals the weed control obtained from one early herbicide application. If weeds are a problem in a clover/grass mixed pasture, there are options depending on the weed species. These may include shredding, spot spraying, wicking, or possibly broadcasting low rates of a selective herbicide. (Consult your state extension pasture or range weed control specialist, farm supply dealer or industry representative for recommendations specific for your area.) Wick applicators can be used if a height differential exists between the

pasture forages and weeds. To aid in obtaining a height differential, heavily graze the clover/grass. Then use a wick applicator above the desirable pasture forages to wipe herbicide only on the taller growing weed species. Wick equipment includes carpet rollers, wick ropes or canvas covered pipe. Mowing is also an option, but it allows weed re-growth and thus must be done on a periodic basis.

Grazing Management – With clover mixed pastures, grazing management is particularly important. Periodic grazing on a regular basis throughout the year removes tall grass and allows penetration of essential sunlight down into the grass canopy to reach young clover seedlings and/or new growth from clover stolons. Regular grazing also allows the animal's digestive system to adjust to clover



Maintaining perennial clovers in the pasture forage mix requires proper fertilization, weed control and grazing management.

as it initiates forage growth. This reduces the chance of cattle bloat as bloat is more prevalent when animals are suddenly introduced to pastures with a thick, lush clover stand. Rotational grazing is recommended to promote more even distribution of recycled nutrients, better utilization of the forage and greater persistence of clover in the pasture mix.

(Dr. Bade is Professor and Extension Forage Specialist, Emeritus, Texas A&M University)

(Durana & Patriot white clovers are marketed by Pennington Seed, Inc. For further info or to find the nearest dealer visit www.penningtonseed.com or call 1-800-285-SEED.)

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GEORGIA HEREFORD ASSOCIATION

Hall of Fame

Guidelines for Nominations:

- Must have been a member of State Association for a minimum of five years.
- Letter of nomination from two Georgia Hereford Association members.
- Completion of recommendations form listing nominee's accomplishments.
- Review of nominations and selection of honoree will be made by committee of State Association President, Board member, and one Association member.
- Nominations must be made by December 31 each year to be recognized at annual meeting.

Nominees will be recognized at annual meeting in April. Name will be placed on Hall of Fame Plaque displayed at the State Cattleman Building. In addition, a plaque will be given to recipient.

I would like to nominate _____ into the Georgia Hereford Association

Hall of Fame for the year _____. The reasons that I feel _____ should be considered are:

- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

_____ has been a member of the Georgia Hereford Association for _____ years

and has benefitted the Association by: _____

Feel free to use additional sheets and attach to this form.

Nomination form is due by December 31st to:

**Ray Hicks
660 Seaburn Vickery Road
Statesboro, GA 30461**

Past Recipients in the GHA Hall of Fame:
2004: J. E. Strickland
2006: Mitch Worsham, R. L. Swearingen, Jr.,
Howard Sheppard
2007: E. D. Raulerson
2008: James Hadden
2009: Frank Thomas, Lucian Welty

GHA Members Web Page and E-Mail Address



Apple Valley Farm – Bill Sims
E-mail: bsimsins@windstream.net

Cherry Ridge Farms – Ricky Yarbrough
Web Site: www.cherryridgefarms.com
E-mail: cherry_ridge@cattle-today.com

Georgia Hereford Association
Web Site: www.hereford.org
E-mail: herefords@windstream.net

Ray Hicks
Web Site: www.visionarycattle.com
E-mail: rhicks@bulloch.com

Hill-View Farm – Bud Hill
Web Site: www.hillvuefarm.com
E-mail: bud@hillvuefarm.com

Johnson Polled Herefords – Tommy Johnson
E-mail: tomrjohnson@jeffersonenergy.com

JWR Land and Cattle
The Wesley Rakestraw Family
Web Site: www.jwrlandandcattle.com
E-mail: jwr@jwrlandandcattle.com

Leonard Polled Herefords – Sherman Leonard
Web Site: www.lphfarm.com
E-mail: herefords@windstream.net

Mead Cattle Enterprises – Tommy Mead
Web Site: www.meadcattle.com
E-mail: tommy@meadcattle.com
E-mail: robin@meadcattle.com

Kay McCurdy
E-mail: herefords@windstream.net

Moore Farms – Terry Moore
Web Site: http://www.moorefarms.net
E-mail: terry@moorefarms.net

Stonegate Farm – Bob Neligan
E-mail: bobneligan@yahoo.com

James Thompson Herefords
Web Site: www.thompsonherefords.com

CALENDAR OF EVENTS

- December 12, 2009 South Carolina Hereford Association Sale, Clemson, SC
- February 1, 2010 Deadline, Georgia Hereford Association Newsletter, March Edition
- April 2, 2010 GHA Annual Meeting and Banquet at 2010 Beef Expo
- April 3, 2010 GHA Sale at 2010 Beef Expo



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Editor's Notes:

I would like to take the opportunity to thank everyone that has submitted an advertisement to the Georgia newsletter. Not only do the proceeds from these advertisements provide the financial support of the newsletter, they also provide valuable information to the reader.

Contributors provide articles of interest and information that help make the newsletter a source of information for cattlemen and cattlemen. With today's economy, the opportunity to review guidance from others may provide assistance in the decisions made in every day cattle operations.

Over the years, the GHA Board of Directors has made decisions to help control the cost of the newsletter while still providing relevant information to the Georgia Polled Hereford community. In an effort to further cost control, the GHA would like to offer the newsletter publication via E-mail rather than the usual hard copy. With the growing cost of postage and the increase in computer readership, the GHA felt this was a responsible

decision that would still allow information to be relayed in a timely manner, but continue to control costs to advertisers.


If you would prefer to receive your newsletter via E-mail, please contact Ray Hicks (rhicks@bulloch.com), Kay McCurdy (herefords@windstream.net), or Bill Sims (ghanewsletter@windstream.net). If you choose the E-mail format, the newsletter will not be delivered by mail.

If you are interested in advertising or contributing to the March 2010 issue, all information must be received by February 1st. This will be the last day any articles or advertisements may be received in order to make the publication date.

Publications for the 2010 year will be March 1st, May 1st, August 1st, and November 1st. All information must be submitted for the 1st of the previous month in order to meet the publication deadline.

E-mail your advertisements or articles to: ernlang@friendlycity.com or ghanewsletter@windstream.net or contact Bill Sims at 706-335-2808.

Thanks again for your continued support.



ADVERTISING RATES

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Information due on following dates: February 1st, April 1st, July 1st, October 1st. Contact Bill Sims to place ads, articles, and information in Georgia newsletter.

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Membership Information

Membership in the Georgia Hereford Association is on an annual basis, July 1 through June 30 each year. New members who join after March 31 each year will be credited with a full year's membership plus the remaining time in the current year.

Benefits in GHA membership include: (1) the opportunity to consign cattle to association consignment sales; (2) receiving information about shows and field days sponsored by GHA; (3) receiving a quarterly newsletter updating activity of GHA and its members; (4) having your Polled Hereford operation listed in the GHA biennial directory at no additional cost; (5) entering cattle in GHA shows; and (6) supporting an organized effort to promote Polled Hereford cattle. In addition, you will be able to make new friends and learn what others are doing by attending the various activities such as sales, shows and field day.

GHA is a registered non-profit Georgia Corporation. A copy of the by-laws is available to anyone interested in joining the association. The association has been active since 1968.

Two affiliated groups of GHA are the Georgia Poll-ettes (the ladies support group) and the Georgia Junior Polled Hereford group.

To Join, complete the form below checking the category in which you desire membership.

GEORGIA HEREFORD ASSOCIATION MEMBERSHIP FORM

Name _____

Telephone _____

Mailing Address _____

City _____ State _____ Zip _____

Farm Name (if appropriate) _____

Address (if different) _____

City _____ State _____ Zip _____

Types of Membership: *(Please check desired membership.)*

Registered Breeder \$35.00

Commercial Breeder \$20.00

Poll-ettes (Ladies Support Group) \$10.00

Junior Membership (Up to Age 21) \$ 5.00

Give birthdate of Junior _____

SEND COMPLETED FORM WITH REMITTANCE TO:

GHA

660 SEABURN VICKERY RD.
STATESBORO, GA 30461

WHY PARTICIPATE IN Consignment Sales?

You may say, "That's a silly question," but is it really trivial? Let's look at some of the reasons and then pros and cons, or maybe dos and don'ts, of consignment sales.

A consignment sale (of any type) allows a person to offer at auction an item they wish to sell but don't have enough items to support a sale on their own. Or it allows a person to get an idea of how their product is received pricewise so they can price their item to sell at private treaty. These sales also allow you to "advertise" that you have something to sell and, hopefully, it reaches a public that is interested in buying these products. Some use these type sales as a focal point for socializing and making new friends. I think you get the point of "why."

Let's look at some of the "pros" of consignment sales. (I'll be specific for cattle sales). It gives a breeder with a few cattle to sell an opportunity to sell at auction to people interested in buying cattle. It should not cost as much to sell a few head in consignment as it would if you host your own sale. Others share in the cost. If you consign really top cattle to these sales year after year, you build a reputation that you have good cattle and it will help you sell private treaty in the future.

The late Conrad Purdy said many years ago, "I always consigned the very best I had and tried to top the sale because that brings serious attention to my program. Doing that would be advertising worth many times the cost of the consignments."

You can compare the acceptance of your breeding program to other breeders' programs. Someone else makes the arrangements for the sale and handles a lot of the paperwork.

Some of the drawbacks (or "cons") of consignment sales are you don't have total control over conducting the sale. You may disagree with the way some things are carried out. It costs more than a private treaty sale. You don't get your money the day or two after the sale because all the bills have to be paid and settlement for the cattle so that actual expenses are known. Some sales operate on a flat fee per lot sold and others on a

percentage of the gross sale of the lot. Consignment sales are viewed by some people as being inferior to production sales. That's why it's important to do everything possible to have really good cattle in these sales.

Some "dos" for your consignment are to pick really good cattle that produce in the pastures. Call cattle people and encourage them to come to the sale. Know pedigrees that are generally well accepted in your area and consign cattle with those pedigrees. Some really good cows don't bring their worth because their pedigree is not popular.

Have the cattle in good flesh, but not gobby fat. Have the cattle clean and looking their best. Know what the consignment sale rules are and follow them. If you have questions, call and ask the folks handling the sale. Come sale day, be near your cattle to talk with "lookers" and discuss your cattle with prospective buyers.

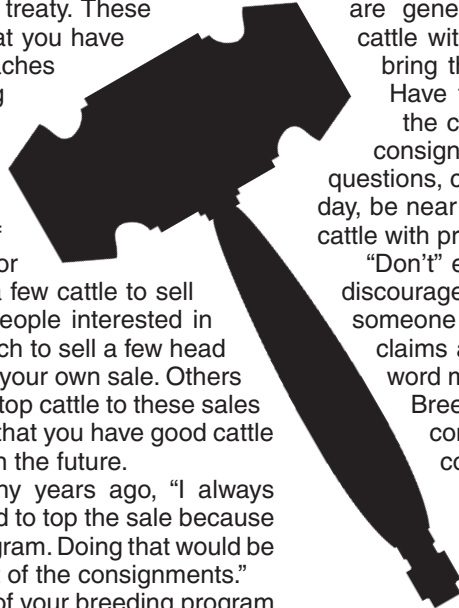
"Don't" expect someone else to sell your cattle. Don't be discouraged if you invite someone to the sale and they buy someone else's consignment. Don't make promises or claims about your cattle that you can't keep. A breeder's word must be kept or else your reputation suffers greatly.

Breeders must work together to make a successful consignment sale. Negative comments about other consignors hurts everyone.

In summary, consignment sales have a unique place in a marketing plan for cattle breeders. Participate with a "give and take" attitude about how the sale should be managed. If you cannot support the rules and regulations for the sale, don't participate. Observe what others do that might benefit your marketing plan. A breeder's reputation and breeding program has a great deal of influence on what his/her cattle bring at auction. Continuous participation as opposed to in one year, out the next, will usually benefit the breeder over the long haul.

Remember, pick some of your best and do your very best to present them.

— Submitted by Frank Thomas



MAKE PLANS TO CONSIGN CATTLE STARTING TODAY!



Georgia Hereford Sale

**April 2, 2010
Annual Meeting
and Banquet**

**April 3, 2010
Sale, 12 Noon**



Consignments Needed!

Contact Sale Committee
to Consign Cattle:

Tommy Mead
Cell 706-339-0201

Taylor Neighbors
Cell 229-924-0091

Tommy Johnson
Cell 706-339-4607

Winter Feeding of Hay

BY RANDY ROBERTS



First off, do you feed your hay in a hay ring, on a hay wagon, or on the ground with nothing around it? Or, do you feed your hay by dropping the bales into a tub grinder and then putting the coarsely ground or chopped hay in a feed trough?

Over the years as an Extension agent, I believe that I saw hay fed in about every way possible. But the one way that bothered me the most was when producers would try to feed a round bale without a hay ring. This type of hay encouraged the cattle to waste hay and to make a mess.

Of course when you look at the condition of some hay rings, you might as well not use one. The broken and rusted tubing pose a threat to the safety of the cows, their calves, and of course the herd bull.

Don Ball, longtime Auburn forage specialist, says the best way to feed hay without a hay ring requires measuring the bale

around the outside of the bale and counting the number of cows to be fed.

For example, if the bale measures 21 feet around the outside, then you put out one bale for every 21 cows. In other words, you put can reduce the amount of waste by matching the number of cows to the circumference of the round bale. This encourages the cattle to quickly and more completely consume the hay they are offered.

The other thing to consider is the quality of your hay. The better the hay you have the less supplemental feed you have to feed.

Dr. Robert Stewart told me many years ago that if your hay is a minimum of 12-percent crude protein that is good enough to be a stand-alone winter feed.

However, it has been my experience as an Extension agent that very few bales of hay are anywhere near that good. So, if your hay tests out at less than 12-percent crude protein then you will have to provide some supplemental protein to your cattle.

And, of course, you have to have hay that is palatable if the cows are going to eat it. The hay can be extremely high in protein, and still not be palatable or acceptable to your cows.

Don't take a chance, get your hay tested and then you will know whether or not or how much supplemental feed you have to provide.

Just a thought: God invites us to burden Him with what burdens us.

Apple Valley
Farm

QUALITY POLLED HEREFORD CATTLE

6062 Jefferson Road • Commerce, GA 30529
Office (706) 335-2808 Home (706) 335-6085
bsimsins@windstream.net



Pictured above is one of the heifers consigned to the South Carolina Hereford Sale, December 12, 2009.

This newsletter's purpose is to inform the Georgia Hereford Association membership and other subscribers of what is taking place. Please submit any information concerning your family, your cattle operations, or any other items of interest that you would like to share.



ANDEE MARSTON
Southeast Region Field Representative,
American Hereford Association

Andee Marston serves as the communication link between the American Hereford Association (AHA) and breeders in Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Virginia.

Marston attends Hereford sales and events as well as assists breeders with marketing and genetic selection. He also helps educate members and commercial producers about AHA programs and other beef industry opportunities.

Marston joined the AHA and Hereford World staff in August 2007.

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Sam & Pat Zemurray
One Lattimore Place, Savannah, GA 31405



Sunset Ridge Herefords

ANNOUNCES THE OPENING OF THEIR GENETIC DEVELOPMENT CENTER IN COMMERCE, GEORGIA

GOAL:

- Assist breeders of ALL breeds
- Reach the next level of breeding

SERVICES OFFERED:

- Artificial breeding
- Embryo flushing and freezing
- Embryo flushing and direct transfer
- Use of Mooney's Recip Services

Frozen Embryos for Sale

We now have an inventory of embryos from some of the leading sires in the United States. Our donor cows have been carefully selected from leading Hereford breeders with outstanding genetics.

Our embryo inventory catalog will not be ready until late November. Contact us for additional information.

All services offered at our facility in Commerce, Georgia.
Embryo flushing, freezing or direct transfer services provided by:
Bickett Genetics.

Additional information contacts:

Sunset Ridge Herefords

Genetic Development Center

Dave Mooney, Manager - Phone: 706-248-4732

Billy Martin, Owner - Phone: 404-376-6414

Fax: 770-886-6849

E-mail: ssrfarm@aol.com

Bickett Genetics, Inc.

Todd J. Bickett, DVM

Phone: 706-375-6586

Fax: 706-375-2136

E-mail: tjbeckett@aol.com

GHA

2994 Old Ocilla Rd.
Tifton, GA 31794

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