

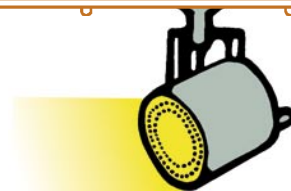


GEORGIA • HEREFORD • ASSOCIATION NEWSLETTER

MAY 2011

GHA SPOTLIGHT:

A Junior's View



Yes, the Georgia Hereford Association Newsletter is read by many! Not only adults, but our youth also enjoy the articles and photographs presented in the newsletter.

Tanner Mooney, a member of the Georgia Junior Hereford Association, enjoys and learns from reading the newsletter. Tanner had a school writing assignment. The assignment was to read something informative and that was interesting to him. He chose to read and write about the Georgia Hereford Association Newsletter. He enjoys showing and working with Hereford cattle.

Tanner read the August edition of the newsletter and wrote about Whitey Hunt's article about the Dillard family farm. He commented on the photographs throughout the newsletter and was excited to see his own photograph of his family, friends, and himself with his Reserve Grand Champion Hereford at the 2010 Junior National Hereford Expo. He recognized photos of many of his friends in the Junior Hereford Association. Being a member of the association has provided him opportunities to make many life-long associations. Tanner reported on the use of AI breeding and embryo transfers occurring in the Hereford breed. He wrote that he found this part of the article very informative and interesting.

Tanner is in the fifth grade at Hull Sanford Elementary in Madison County. Creative and informative writing is a standard that is emphasized in the Georgia educational curriculum. Tanner received an A+ on his writing assignment. His teacher's comments were that she was glad he was able to find something

to read and write about that he enjoyed. She also mentioned that her brother showed cattle when he was young. She commented that it was interesting and amazing to read all about the AI process and how it is being conducted today.

Tanner is an intelligent and influential young man. He and other youth can make an impact on the future of the Hereford breed.

We appreciate all those who are involved in organizing and contributing to the Hereford newsletter. It is enjoyed by many (adult and youth) and is informative and helps to make communication between all of our members better.

The first objective of the Georgia Hereford Association is to promote the interests of Georgia registered Hereford breeders. The Constitution of the Georgia Junior Hereford Association states:

Article 2 – Purpose

Section 1 – To promote interest among young people in the Hereford breed.

Section 2 – To provide opportunities for young people to learn the science and technology of the Hereford and beef business and to develop in leadership and public service responsibilities.

The newsletter aides in meeting these goals.

Tanner's family is very proud of him and his accomplishments. We pray that he will continue to be a positive influence on others in his life.



TANNER MOONEY



Congratulations to Tanner Mooney, who is shown with his Reserve Grand Champion Hereford Heifer, JWR 142R Trisha 125W, at the 2010 Southeastern Regional Junior Hereford Show in Waynesboro, North Carolina.



2011 Georgia Hereford Association Board Members and Officers

The 2011 Georgia Hereford Association recently elected new Board members and officers at their annual meeting held in conjunction with the Georgia Beef Expo. The new Board and officers are pictured from left to right, front row: Tommy Coley, AHA area field representative; Ray Hicks, secretary/treasurer; Tommy Mead, Board member; Mary Porter, 2010 Georgia

Hereford queen; Jonny Harris, Board member; Tommy Johnson, Board member; back row: Diann Strickland, Board member; Taylor Neighbors, president; Angie McGinnis, Board member; George Allen, vice president; Bill Sims, Board member; Richard Grayson, Board member; Peyton Crawford, Board member, and Whitey Hunt, Board member.



President's Comments

By TAYLOR NEIGHBORS, President
Georgia Hereford Association

There is nothing more beautiful than Hereford cattle on lush green pastures. Thank God for spring.

I would like to take this opportunity to thank the Board of Directors for nominating and electing me as President. This means a great deal to me and I will serve the Association to the best of my ability. I welcome suggestions from all association members on what the Board and the membership can do to better our already great Georgia Hereford Association.

I would like to thank Whitey Hunt for the great job he has done as President of our Association. I would also like to thank Bobby Brantley and Randy Roberts for their dedication and hard work while serving on the board.

We welcome Jonny Harris and Peyton Crawford as new members to our board. Both of these guys will be a great asset to our organization.

During the Beef Expo in Perry at our annual

meeting, the members got to meet our new Eastern Region Field Representative, Tommy Coley. Tommy brings a wealth of knowledge to the Hereford Association. If you need to contact Tommy, his phone number is 815-988-7051. Or you may email him at TColey@hereford.org. He will be glad to help you with your questions. Let's give Tommy a huge welcome from the Georgia Hereford Association membership.

It's a great time to be in the cattle business, especially as a Hereford breeder. As we sell cattle throughout the year, don't forget to enroll your customers as members of the Association. You can do this as a registered breeder or commercial breeder. This is a sure way to grow our Association membership which will make the Georgia Hereford Association even greater.

Again, do not hesitate to contact myself or any Board member with any suggestions or questions about your Association.



“Bulls that work on the Range and the Rail”



**Mark November 4th, 2011 on your calendars
and come see our Bull Power sale lineup.**

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Georgia Hereford Field Day Junior Cattle Show Rules and Guidelines

The Georgia Hereford Association is proud to sponsor a Junior Hereford Show to showcase our junior members and their cattle projects. The only entry fee is the payment of the 2011 GJHA membership dues, which is \$5.00. To be fair for everybody and to keep this event safe and manageable, the Junior Board has developed the following guidelines:

Rules regarding age breaks and classes will be in concordance with the Rules for the National Junior Hereford Association Junior National Expo.

A Heifer Show will be offered. For the 2011 Georgia Field Day, Heifers as old as September 1st, 2009, all of 2010, and spring of 2011 are eligible. In conjunction and included within the Heifer Show will be a Bred & Owned Heifer Show, with all entries being bred and owned by the exhibitor. These entries will be verified on-line prior to the Show. There will be 10 classes, divided into three divisions. Both a Grand and Reserve for the Owned Show and the Bred & Owned Show will be named. Ultra-PeeWee exhibitors are welcomed to enter this show. Any assistance needed in the ring must be given by a junior exhibitor.

A Cow/Calf class will be offered. Exhibitors must be the

breeder of the calf on the side of their cow. This show will have two classes if entries warrant. Ultra-PeeWee exhibitors are welcomed to enter this show. Any assistance needed in the ring must be given by a junior exhibitor.

A Bred & Owned Bull Show will be offered. All exhibits will be verified on-line prior to the Show. If the number of entries warrant, classes will be split into one, two, or three classes. *No Ultra-PeeWee exhibitors will be allowed to enter bulls.*

A Steer Show will be offered. If ages of entries warrant, steers will be broken into two classes, Preview Steers and Finished Steers. Ultra-PeeWee exhibitors are welcomed to enter this show. Any assistance needed in the ring must be given by a junior exhibitor.

Georgia Junior Hereford Association members may enter up to seven entries, with Cow/Calf pairs counting as one entry, unless the calf shows in its individual class.

Thank you in advance for adhering to these guidelines. It is our goal to make this event a happy and fun occasion, guaranteeing its future for all junior members.

To CREEP FEED OR NOT... BY RANDY ROBERTS



As a County Extension Agent, one of the questions I was often asked was: "Will it pay me to creep feed my calves?" The best answer I could give often started out with the words: "Well, that all depends...."

There are many variables that have to be factored in to determine if: (a) you need to creep feed; and (b) if you will get a positive return on the cost of creep feeding.

Another factor to consider is whether or not you are set up to creep feed. If not, you would have to go to the expense of either purchasing a creep feeder or setting up an area with a trough that only your calves can access.

At our house, we creep feed our calves. We do so because we have limited pasture. Nor do we have any available land on which to plant any type of supplemental grazing either in the summer or the winter. And the purchase of additional acreage is out at \$6,000 per acre.

Given these factors, we do it to help the momma's and the babies out more than anything else.

Here are some things that I think you need to consider in making a decision whether or not you will creep feed your calves.

Do you have the necessary feed ingredients on hand or will you have to purchase some or all of the ingredients?

If you have all or part of the needed ingredients, do you have a way of mixing these ingredients on a large scale?

If you have a feed mill/feed mixer, do you have a way of accurately weighing out these ingredients? Failure to accurately weigh your ingredients can result in a mixed ration that may not be what you need.

What would be your cost of preparing your creep feed as opposed to purchasing a creep feed?

Would it be more cost efficient to sell the grain and other ingredients you have and purchase a balanced, consistent commercial creep feed?

Will the cost of feeding a creep ration pay for itself with cost efficient gain?

Will creep feeding take enough pressure off of momma so that she can maintain adequate body condition to milk, recover from calving, and then rebreed on time?

Just like with older animals, feed consumption and feed conversion ratio for calves will vary from one animal to the next.

I have read that feed conversion can be anywhere from 3-pounds of feed for each pound of gain to 12-pounds of

feed for each pound gained. Most publications put the feed conversion rate at around 9-pounds of feed for each pound of weight gained.

The creep feed I am using costs me around 15-cents per pound. If, for instance, it takes 9-pounds of feed for one pound of gain, that comes out to \$1.35 cents per one pound of gain.

Knowing what a pound of gain is or will cost you, you can then look and see what calves of comparable weight are bringing and see if the economics fit.

These same publications also put the average daily consumption of feed at around 5-pounds per day. Of course the actual consumption will depend on the size and weight of the calves being creeped.

Using 9-pounds as the feed conversion factor and 5-pounds as the daily consumption, we would expect about 0.6 pounds of gain each day the calves were creeped. But you need to remember that this number applies to their consumption once they have gone through a "warm-up period" when they become accustomed to the feed.

If you decide to creep feed your calves please remember to start them out slowly. Give them a little feed to begin with and increase the amount as they start to clean the trough.

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2011 JUNIOR FIELD DAY



**Hosted by the Dillard and Wilson Families
Carroll County Livestock Arena • Carrollton, Georgia
June 24-25, 2011**

Please complete this page and return by **JUNE 1, 2011** to:
Debbie Hicks • 660 Seaburn-Vickery Rd. • Statesboro, GA 30461 • Phone (912) 865-5593

Name _____ Birthdate _____

Address _____ E-mail _____

City _____ State _____ Zip Code _____ Telephone Number (_____) _____

PLEASE CHECK THE CONTEST YOU WISH TO ENTER:

- Poster Contest Speech Contest Photography Contest Livestock Judging Beef Quiz Junior Show

ENTRY FEE IS \$5 FOR 2011 MEMBERSHIP DUES

HOW MANY IN YOUR PARTY FOR SUPPER? _____

JUNIOR SHOW ENTRY INFORMATION (*for each entry*):

1. Entry Name _____ Birthdate _____ AHA Reg. # _____ B/O: Y N
 Heifer, Owned or B/O Cow/Calf Pair Bred & Owned Bulls Steer

2. Entry Name _____ Birthdate _____ AHA Reg. # _____ B/O: Y N
 Heifer, Owned or B/O Cow/Calf Pair Bred & Owned Bulls Steer

3. Entry Name _____ Birthdate _____ AHA Reg. # _____ B/O: Y N
 Heifer, Owned or B/O Cow/Calf Pair Bred & Owned Bulls Steer

4. Entry Name _____ Birthdate _____ AHA Reg. # _____ B/O: Y N
 Heifer, Owned or B/O Cow/Calf Pair Bred & Owned Bulls Steer

5. Entry Name _____ Birthdate _____ AHA Reg. # _____ B/O: Y N
 Heifer, Owned or B/O Cow/Calf Pair Bred & Owned Bulls Steer

6. Entry Name _____ Birthdate _____ AHA Reg. # _____ B/O: Y N
 Heifer, Owned or B/O Cow/Calf Pair Bred & Owned Bulls Steer

7. Entry Name _____ Birthdate _____ AHA Reg. # _____ B/O: Y N
 Heifer, Owned or B/O Cow/Calf Pair Bred & Owned Bulls Steer

EACH EXHIBITOR IS REQUIRED TO BUY A T-SHIRT FOR SHOWMANSHIP.

Please let Debbie Hicks know by **June 1st** how many T-shirts you need. You may order as many as you wish at \$10 each.
Mark quantity of each size desired, and enclose your check for the T-shirts made out to: GJHA.

____ XXL ____ XL ____ LG ____ MED ____ SM ____ CH LG ____ CH MED ____ CH SM



JC3 Awesome Gibbs 4037 ET

Polled Bull • Reg. No. P43072873 • Calved: Jan. 8, 2010 • Tattoo – RE: JC3, LE: 20X

Breeder: Colby Crawford, Americus, GA

EPDs: BW 2.1, WW 42, YW 70, MM 21

CS Boomer 29F

Remitall Boomer 46B

CS Miss 1st Flag 21A

THM Durango 4037 P42460503

THM Victor Dom 7085

THM 7085 Victra 9036

THM Victra 5404 7073

KPY Awesome ET 22F

MSU Radar

Bluehill 452M Doddie 35T

KPY Awesome Della 430R P42640187

DR 43A Romulus 432D

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Georgia Poll-ettes

Dear Georgia Poll-ettes,

Ladies, we sure have had great weather over the last two months and rain has been plentiful. I sure hope God will continue to bless the whole state with lots of rain this spring and summer to make our hay crops more plentiful and the grass to grow knee deep.



seeing each one of you there. We will also be having our annual silent auction this year and I want to encourage each one of you to participate. If you are not planning on being there but would like to have an item on the auction, you may send me a monetary donation and I would be happy to purchase an item for you and take it.

We will also be picking our new princess and queen and I would like to have lots of input on these, so please plan of being there and helping out. We will also need a committee to help with the judging of various competitions the juniors are participating in.



Let me catch you up on the events we have had recently. We were very fortunate to have a great display at the Georgia Cattlemen's convention in Perry the first weekend in April. We raised a total of \$96.70 on our donations for the snack table. This money will go towards our scholarship fund.

We also held our Visa gift card give away at the cattlemen's convention and we raised a total of \$307.00 on this as well. Ladies, you did a great job of selling tickets and getting them back to me. The lucky winner of the Visa gift card was our very own queen Mary Porter. I sure hope she enjoys spending it at college.

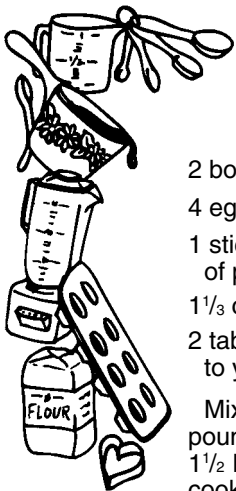


Field Day is on its way and I sure am looking forward to



Well, got to run. Seneca and I have cattle to check and new baby calves to look at. At press time I have one calf who is three months old and I also have a three week old bull calf on a bottle, so you know I have been busy making the bottles. Life on the farm with baby calves is like the man on the doughnut commercial, "It is time to make the bottles." Got to run, see you at Field Day.

Angie McGinnis
Georgia Poll-ette President



Kitchen Corner

FFA CAKE

- 2 boxes pound cake mix
- 4 eggs
- 1 stick margarine, or whatever is on box of pound cake mix
- 1 1/3 cups sweet milk or buttermilk
- 2 tablespoons lemon or orange flavoring to your liking

Mix margarine, eggs, and flavoring; then add pound cake mix. Mix very well. Bake for about 1 1/2 hours according to your oven. If your oven cooks fast then you might have to adjust your

temperature to keep from burning. Check for doneness with a toothpick. Let it set in the pan for about 15 minutes after cooking, invert on a plate, and then invert again so top side is up. Prick holes in top with toothpick and slowly pour glaze over cold cake.

GLAZE

- 1 cup powdered sugar
- 2 tablespoons orange or lemon juice

Be sure to use same flavoring as you did in the cake part.

FFA Cake is a great fundraiser and slices to put in sandwich bags for the road. It even freezes good for that time when you need something in a hurry.

*Recipe submitted by
Frances McGinnis, Georgia Poll-ette*

Muddy Reasoning

A mother was asked why she let her small children play in the mud. "Because," she replied, "mud is easy to find, it doesn't hurt them, and it doesn't need batteries."

HELPFUL HINTS FOR THE KITCHEN

- Add one pinch of baking soda to 2 bags of tea when boiling to make tea go farther – helps to make one gallon.
- Add 1 tablespoon of vinegar when cooking green beans to make them taste like home canned.
- When using berries or raisins in a recipe, put them in a paper bag with flour and shake to coat, then they won't sink to the bottom of the batter during baking.
- If using flour to thicken a liquid for soups, stews, or sauces, sprinkle the flour with salt first and the liquid won't turn lumpy.



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Morgan Fondren

Tommie Lynne Mead

Wow! What happened to Spring! We went straight from winter to summer! And with summer coming so fast, you know the Field Day will be here very soon. Inside this newsletter, you'll find the information and entry form for Field Day. It's being hosted by the Dillard and Wilson families up there in Carrollton, Georgia, June 24 and 25. I'll be mailing out entries for that and for the Southeast Regional Junior Hereford Show, which will be in Cookeville, Tennessee, June 17 through 18. For more information about the SE regionals, they have a website at www.tpha-06.org/. You can also go to the website at www.georgiahereford.org and check out the Junior page. The NJHA Board is working hard to get ready for the Junior National Hereford Expo, which will be in Kansas City this year, July 9 through 16. Be aware of your entry and ownership

deadlines; they are all listed in the "Dates to Remember" list.

We have a great summer ahead of us. I can't wait! Study hard, and I look forward to seeing you soon! – Debbie

Juniors!

We are building an email distribution list for all the juniors to keep you up to date with Hereford, 4-H, and FFA news. To get on the mail list, send your email address to debbie@visionarycattle.com.



We're on Facebook!

Check us out!

Georgia Junior Hereford Association
Be a member today!

Georgia National Junior GJHA Born & Bred Purebred Hereford Steer Show

Perry, Georgia • February 17, 2011

Class 1 – 1030-1090 pounds

1st – Jake Duncan, 2nd Molly Clark, 3rd Andy Hanson

Class 2 – 110-1150 pounds

1st – Krissi McCurdy, 2nd McKayla Ridley, 3rd Ben Duncan,
4th Gabe Brogdon, 5th Ivey Cook

Class 3 – 1265-1295 pounds

1st – Hannah Roberts, 2nd Sarah Robinson

Grand Champion – Krissi McCurdy, Class 2

Reserve Champion – McKayla Ridley, Class 2

Sales Award – Gabe Brogdon

Georgia National Junior Hereford Steer Show

Perry, Georgia • February 18, 2011

Class 1 – 950-1095 pounds

1st – Jake Duncan, 2nd Tanner Branham, 3rd Kevin Rider,
4th Kasi Byrd, 5th Molly Clark, 6th Andy Hanson

Class 2 – 110-1150 pounds

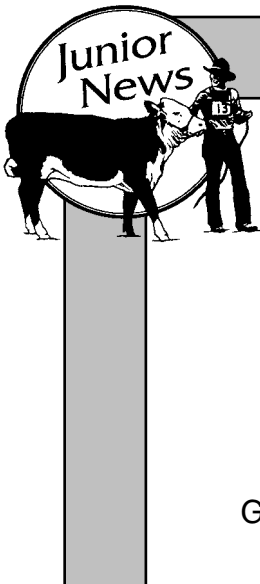
1st – McKayla Ridley, 2nd Krissi McCurdy, 3rd Gabe Brogdon,
4th Ben Duncan, 5th Ivey Cook

Class 3 – 1265-1295 pounds

1st – Sarah Robinson, 2nd Hannah Roberts, 3rd Sam Herring

Grand Champion – Sarah Robinson, Class 3

Reserve Champion – Hannah Roberts, Class 3



Dates to Remember

May 1

GCCPA Point Sheets due

May 31

Deadline to enter SE Regional

June 1

Deadline to enter Field Day

Deadline to enter JNHE

June 11-12

GCCPA Field Day • Calhoun, GA

June 17-18

SE Regional Junior Hereford Show
Cookeville, TN

June 24-25

Georgia Hereford Field Day • Carrollton, GA

July 9-16

Junior National Hereford Expo
Kansas City, MO

July 14-16

Georgia Beef Futurity • Perry, GA

Georgia National Junior Hereford Heifer Show

Perry, Georgia • February 17, 2011

Thirty-two of Georgia's finest junior exhibitors brought their best Hereford heifers together on a warm day in February to the Georgia National Fairgrounds to compete at the 2011 Georgia National Junior Hereford Heifer Show. Judge Doug Satree, from Montague, Texas, earned his pay as he sorted out the 40 heifers to find his Grand Champions. Placings were as follows:

Class 1 – March and after

1st – Ryan Perry

Class 2 – January/February

1st – Krissi McCurdy, 2nd Krissi McCurdy, 3rd Chandler Rickett, 4th Christopher Ramey, 5th Heather Scott, 6th Bethany Long, 7th Ryan Perry

Class 3 – December

1st – Pam Southerland, 2nd Hannah Roberts, 3rd Morgan Fondren, 4th Josie Stamps, 5th Hunter Harrell, 6th Mason Herod, 7th Logan Lilla

Class 4 – November

1st – Kayla Collis, 2nd Chandler Rickett, 3rd Rebekah Ramey, 4th Megan Rose Todd, 5th Hunter Lawson, 6th Eric Robinson, 7th Chris Barrick

Class 5 – October

1st – Krissi McCurdy, 2nd Morgan Fondren, 3rd Pam Southerland, 4th Peyton Mattox, 5th Hillary Pope, 6th Hutch Arrowood, 7th Seth Robinson, 8th Case Wilson, 9th Alyson Pope

Class 6 – September

1st – Thomas Ross, 2nd Will Henry, 3rd Cole Brogdon, 4th Seth Robinson, 5th Gabe Brogdon, 6th Bethany Long, 7th Christina Farron

Grand Champion – Krissi McCurdy, Class 1

Reserve Champion – Krissi McCurdy, Class 5

Grand Champion Bred & Owned

Krissi McCurdy, Class 1

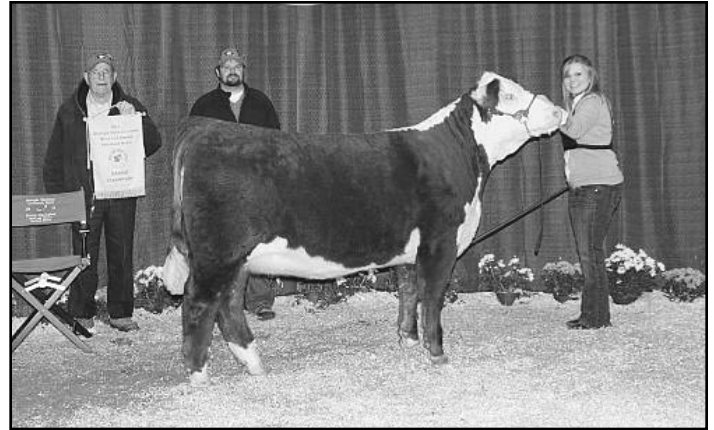
Reserve Champion Bred & Owned

Krissi McCurdy, Class 5

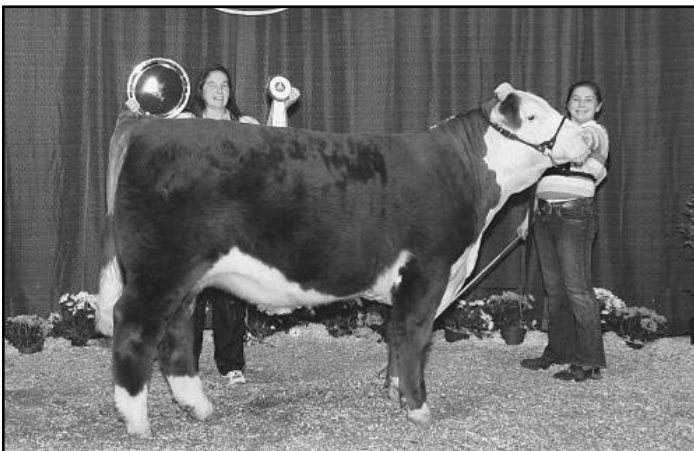
Congratulations to All Junior Exhibitors!



Krissi McCurdy is pictured holding her January 29, 2010 Grand Champion Hereford Heifer, LPH Dani 122L X209 ET, at the 2011 Georgia National Junior Livestock Show held February 17, 2011 in Perry, Georgia. The heifer was also named the Grand Champion Bred and Owned Hereford Heifer. The judge for this event was Doug Satree from Montague, Texas.



Assisted by proud Grandfather Sherman Leonard, Krissi McCurdy is pictured holding her October 27, 2009 Reserve Champion Hereford Heifer, MLM Eden 7055 W189, at the 2011 Georgia National Junior Livestock Show held February 17, 2011 in Perry, Georgia. The heifer was also named the Reserve Champion Bred and Owned Hereford Heifer, giving Krissi a sweep at State. What a way to finish your Senior year! Congratulations!!!



Sarah Robinson is pictured holding her 1295 pound Grand Champion Hereford Steer at the 2011 Georgia National Junior Livestock Show held February 18, 2011 in Perry, Georgia.



Hannah Roberts is pictured holding her 1265 pound Reserve Champion Hereford Steer at the 2011 Georgia National Junior Livestock Show held February 18, 2011 in Perry, Georgia.

PROPER FERTILIZATION VITAL FOR BERMUDAGRASS GROWTH & HEALTH

BY WAYNE TANKERSLEY

Because of its durability, bermudagrass has long been a favorite pasture forage in the southern U.S. It thrives under warm, humid conditions, has relatively few pests, withstands heavy grazing pressure and tolerates weather extremes often experienced in this region.

While bermudagrass is commonly considered a hardy and low maintenance forage, it cannot tolerate low soil fertility over long periods of time. To cut costs, farmers often apply ample amounts of nitrogen but fail to maintain proper soil pH and adequate soil levels of phosphorus and potassium. This leads to poor yields, plant decline and thinning stands.

Phosphorus plays a key role in several metabolic functions within the plant including photosynthesis, respiration and nutrient storage and transfer. Potassium is

of particular importance to bermuda. Like phosphorus, potassium aids in several metabolic functions within the plant. But perhaps more importantly, it is a key component of cell wall structure giving the plant improved winter hardiness and disease resistance. Potassium also increases rhizome and stolon production which allows bermudagrass to spread. Failure to maintain adequate soil potassium levels often leads to increased disease, lower production and stand loss (See Tables).



Maintaining proper soil pH and providing adequate amounts of phosphorus & potassium is crucial to keeping bermudagrass stands thick, productive and healthy

Effect of K₂O on Coastal Bermuda Stand

K ₂ O rate lb./A	% stand*
0	17
120	59
240	88

*Late summer

Source: International Plant Nutrition Institute

Applying adequate amounts of potassium to bermudagrass hayfields is of utmost importance because of the large amounts removed with each hay harvest. According to Clemson University Forage Specialist John Andrae, a six ton per acre annual bermudagrass hay harvest removes approximately 260 lbs of nitrogen, 60 lbs of phosphorus and 290 lbs of potash per acre with it.

Soil tests are essential for determining and maintaining adequate soil pH and nutrient levels and should be taken on a regular basis. The local university extension office or farm supply dealer can offer information and assistance on collecting and processing soil samples.

Pennington offers a premium line of seeded forage bermudagrass varieties that

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Effect of K₂O on Yield and Leafspot Disease in Coastal Bermuda

N-P-K applied lb./A	Disease rating*	Dry forage yield lb./A (second cutting)
500-0-0	3.8	2,693
500-0-60	1.4	4,509
500-0-120	1.0	4,679

*Rating of 1-5, with 1.0 being disease free

Source: International Plant Nutrition Institute

(Wayne Tankersley is a forage agronomist with Pennington Seed, Inc.)



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BIGGEST FACTORS IN 2011

BY RANDY ROBERTS



Each year, economists and other experts make their predictions about what factors will have the greatest impact on livestock and meat markets. Some manage to hit it pretty square on the head, basing their predictions on experience and keen observations.

One of the publications I read and put a lot of faith in is published daily by the folks at the Chicago Mercantile Exchange. Back in January they put together what they consider to be the factors that will have the greatest impact on livestock and on meat markets in 2011. Their list includes these five factors:

Fertilizer prices: Many producers do think about what impact prices have on the cost of fertilizing their pastures. Each pound of nitrogen, phosphorus, and potassium applied drives up the cost of producing a pound of forage.

But perhaps the greatest impact is seen in the effect that high prices have in the production of corn and cotton. Corn is the major ingredient in every pound of feed produced. When corn prices go up, so does the cost of feeding cattle.

We also have to think about what impact that fertilizer prices have on the cost of producing wheat grazing. Remember, wheat is a major source of grazing on cattle that are produced or shipped into feedlot country.

Trade Issues: The beef industry, just like pork and poultry, have seen the major impact that trade policies of customer countries can have on our markets.

Prices may be riding high today. But if one of our major foreign markets decides our beef is not safe and they will no longer import U.S. beef, then prices will go south in a hurry.

Weather: This is one issue that we can all understand as we have seen what weather can do to our ability to produce, what

we produce, and what it costs to produce.

Every "off season" I see more and more pivot irrigation systems being installed in our area. And not all of these systems are being put in to water corn, soybeans, cotton, or peanuts. Many forage farmers are irrigating their pastures, their hayfields, and their temporary winter grazing crops.

But as a whole, there are still many more acres of pasture and hay that depend on natural rainfall than on supplemental water.

Dry weather and hot temperatures are a deadly combination.

Global Politics: The Korean peninsula and the Middle East are powder kegs that have and will continue to have an impact on our markets. The problems in these areas have an impact on our lives each day.

Oil is at times reaching prices of \$90-plus for each barrel produced and shipped. You do not have to be a rocket scientist to know what fuel prices have on our ability to produce livestock.

The rules of the game in the U.S. economy: Until the "rules" are finally adopted and everyone figures out how they will impact the average citizen, no one can accurately predict how much the average consumer will have to spend on the necessities.

Will issues/government regulations like "Going Green" or "ObamaCare" force more Americans to turn from beef to chicken? No one can say at this point.

Just a thought...

An Indian Prayer: Great Spirit, grant that I may not criticize my neighbor until I have walked a mile in his moccasins.



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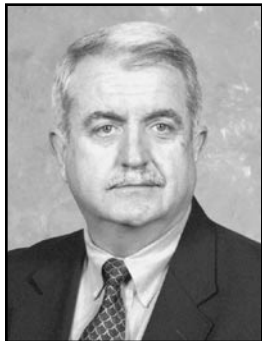
Visit us on the web at:

www.georgiahereford.org

If you would like to be added to our email database, please send your email address to Kay McKurdy at herefords@windstream.net or call 706-280-9003.

CALENDAR OF EVENTS

- May 7 JWR Land and Cattle Company
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Rockmart, GA
- May 28 Tennessee River Music Inc. Sale
Ft. Payne, AL
- May 30 The Mead Program Sale
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706-339-0201
Midville, GA
- May 31 Calhoun Beef Cattle Reproductive
Management Workshop,
NW Georgia Research and Education
Center Livestock Pavilion
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- June 1 11th Annual Calhoun HERD Sale
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GHA Members Web Page and E-Mail Address



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E-mail: bsimsins@windstream.net

Cherry Ridge Farms – Ricky Yarbrough
Web Site: www.cherryridgefarms.com
E-mail: cherry_ridge@cattle-today.com

Georgia Hereford Association
Web Site: www.hereford.org
E-mail: herefords@windstream.net

Ray Hicks
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Mead Cattle Enterprises – Tommy Mead
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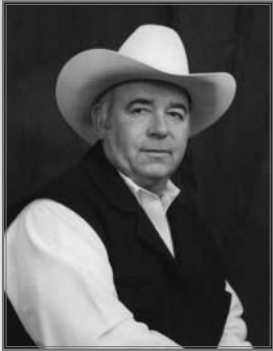
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*Introducing
American Hereford Association's
Southeast Region Field Representative...*



Tommy Coley serves as the communication link between the American Hereford Association (AHA) and breeders in Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee and Virginia.

Coley attends Hereford sales and events as well as assists breeders with marketing and genetic selection. He also helps educate members and commercial producers about AHA programs and other beef industry opportunities. He joined AHA and Hereford World staff February 1, 2011.

Tommy Coley
815-988-7051
tcoley@hereford.org



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This newsletter's purpose is to inform the Georgia Hereford Association membership and other subscribers of what is taking place. Please submit any information concerning your family, your cattle operations, or any other items of interest that you would like to share.



ADVERTISING RATES

	Meeting Date Set as Deadline		Rates Past Due
	1 Issue	4 Issues	1 issue
1 page	\$180	\$150	\$200
1/2 page	96	80	105
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Information due on following dates: February 1st, April 1st, July 1st, October 1st. Contact Bill Sims to place ads, articles, and information in Georgia newsletter.

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Membership Information

Membership in the Georgia Hereford Association is on an annual basis, July 1 through June 30 each year. New members who join after March 31 each year will be credited with a full year's membership plus the remaining time in the current year.

Benefits in GHA membership include: (1) the opportunity to consign cattle to association consignment sales; (2) receiving information about shows and field days sponsored by GHA; (3) receiving a quarterly newsletter updating activity of GHA and its members; (4) having your Polled Hereford operation listed in the GHA biennial directory at no additional cost; (5) entering cattle in GHA shows; and (6) supporting an organized effort to promote Polled Hereford

cattle. In addition, you will be able to make new friends and learn what others are doing by attending the various activities such as sales, shows and field day.

GHA is a registered non-profit Georgia Corporation. A copy of the by-laws is available to anyone interested in joining the association. The association has been active since 1968.

Two affiliated groups of GHA are the Georgia Poll-ettes (the ladies support group) and the Georgia Junior Polled Hereford group.

To Join, complete the form below checking the category in which you desire membership.

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